

You could benefit from advertising on communityplanning.net

- Community Planning is growing in importance all over the world as governments grapple with climate change and new forms of 'localism'.
- www.communityplanning.net is the first and most comprehensive web resource to explain what is entailed in the community planning process.
- For many years it has been ranked #One when searching for 'community planning' in Google, both in UK and worldwide.
- More than 55,000 people visited the site in the past year, viewing more than 160,000 pages. From our correspondence we know that the visitors comprised planning professionals, community groups, students and engaged individuals.
- communityplanning.net has a truly international following with interest shown from across the world, including especially US, India and Australia.
- It is not just a website. There are a variety of interrelated resources including a comprehensive handbook & event manual, talks & workshops, a facebook page, and a blog which will be launched later this year.

- The Community Planning Handbook by Nick Wates, from which the website derives, is widely acknowledged as a set text for universities.
- Since July 2011 communityplanning.net has been a part of a consortium along with *The Eden Project*, *The Glass-house Community Led Design* and *Locality*. Funded by the UK government the *Building Community Consortium* provides free support for local communities across England who want to take a more active role in planning the future of their neighbourhoods.
- The site will continue to grow to maintain and enhance its relevance internationally. It will respond to the growing demand for information and guidance with the objective of supporting 'people shaping their cities, towns and villages in any part of the world'.
- We believe that now is the right time to offer this opportunity. It will be exclusive and limited to a handful of select organisations in your territory.

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The rate card for 2012

Offer	Location	Position	Price monthly
Exclusive	Home page	Top half 4 spaces available	£650 + UK VAT
Premium	'Top Eight' page	Top half	£450 + UK VAT
	'Top Eight' page	Lower half	£400 + UK VAT
Standard	Other pages	Top half	£250 + UK VAT
	Other pages	Lower half	£200 + UK VAT
Text Ad Header with link plus short annotation	Standard page	Lower half	£75+ UK VAT
Bespoke ads	We design an exclusive display ad including your URL. You can choose placement from the above options.		Flat fee of £200 + UK VAT
Technical specifications	All display ads will be 151x151 pixels unless otherwise stated.		

Version: 2/4/2012

