



Preface

English Partnerships launched the Heart of East Greenwich project on the 13 February 2006 in order to bring about the regeneration of the former Greenwich District Hospital site, and to consider the wider opportunity of delivering a comprehensive and cohesive regenerative approach to a number of other related sites in public ownership.

The Heart of East Greenwich Stage One Brief was issued, following notification through the Official Journal of the European Union and the Estates Gazette, in order to seek Expressions of Interest from potential development partners to deliver an exemplar 21st Century mixed-use regeneration scheme in a way that is economically, socially and environmentally sustainable.

The Stage One Brief set out a vision for the hospital site, which is shared by English Partnerships, Greenwich Council and the people of East Greenwich, and which aspires to the creation of the highest quality urban regeneration project, at the heart of which would be the provision of exemplary public leisure, learning and health-care facilities, together with a significant residential offer and ancillary retail.

The Stage One Brief also established the key vision objectives for the site and specified the assessment criteria by which development proposals will be judged, including quality of masterplanning and design; innovation; sustainability; housing provision; public service centre provision; transport connections; landscape and ecology; public art; IT; deliverability and site value.

Following receipt of formal Expressions of Interest, English Partnerships have short-listed the developers who are invited to participate in Stage Two of the selection process and make a submission in accordance with the Stage Two Brief.

This document has been produced on behalf of English Partnerships by the Heart of East Greenwich Design Team led by Rick Mather Architects and in consultation with Greenwich Council. The Heart of East Greenwich Team is a dedicated professional team, which is focused on assisting the developers to deliver the mixed-use urban development in East Greenwich. Its aims are promoting design excellence as well as facilitation and co-ordination of development proposals to ensure the quality and pace of development in East Greenwich.

The Heart of East Greenwich Design Team comprises:

Masterplanning/Design Guidance	Rick Mather Architects
Energy/Water/Waste/Materials	ESD/BioRegional
Ecology	Mike Wells
Transport	Mouchele Parkman

The Heart of East Greenwich Team will continue as a resource to support English Partnerships and the developer through the development process, up to planning and potentially to later stages of the project to make sure the outcome meets the high aspirations defined within this brief.